

GET TO KNOW DIRECT

What is Direct?

Direct Exchange improves care coordination

Direct Secure Messaging, often called Direct, is a ready-to-use, secure, and HIPAA-compliant means of communication. It's often embedded in technology you already use, to allow for the right information to be communicated at the right time to better coordinate patient care.



Benefits of Direct

- Improves communication for coordinated care
- Safely share the information needed to improve outcomes
- Eliminates redundant tests and procedures
- Reduces the cost of care and convenience
- Provides possibility of data integration directly into your technology
- Promotes patient and provider satisfaction



How does Direct work?

Direct Secure Messaging uses the Direct Standard™

The Direct Standard™ is a widely-adopted protocol for secure encrypted Communication over a network. While that may sound fancy, Direct is as easy as email and more efficient than fax, used simply by sending a message to another Direct Address.

How can I use Direct?

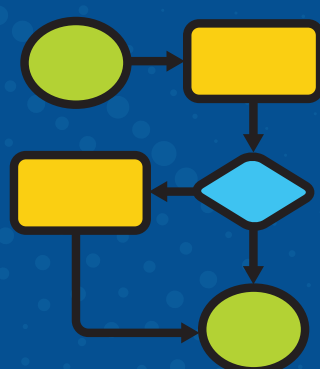
Trusted Direct Addresses allow for Direct Secure Message exchange



Messages can be exchanged from one Direct Address to another. Direct Addresses are tied to a vetted identity and may be issued at the organization, department, or individual level, and may be included in the DirectTrust National Directory. More than 2.4 million Direct Addresses exist throughout the US.

When can I use Direct?

Direct Secure Messaging is adaptable



Workflows using Direct

Direct Secure Messaging is best known for specific workflows, like referrals, transitions of care, or notifications, but is expanding in use cases all the time. Implementation may vary by technology vendor.

Content accessibility of Direct

Any type of attachment can be included in a Direct Secure Message. Messages can come with a “payload”, like a C-CDA, that can be ingested into EHRs. Implementation (including acceptable payloads) may vary by technology vendor.



Why is Direct trusted?

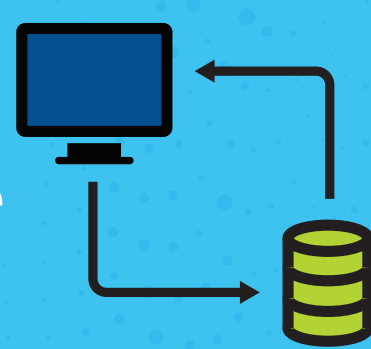
Members of the Direct Trust Network are accredited

Organizations called HISPs (Health Information Service Providers) are accredited by DirectTrust to ensure compliance with the Direct Standard™, guidelines far beyond HIPAA, that prove they can facilitate exchange and be a gateway to the secure and trusted network.

Who provides access to the trusted network?

Technology vendors access the network through the Accredited HISPs

Technology vendors (like EHR companies, registries, interoperability platforms, referral networks, and more) contract with accredited organizations to enable users to access the DirectTrust network and provide users the ability to leverage forever expanding Direct Secure Messaging use cases to improve patient care.



Who supports Direct?

DirectTrust is the custodian of Direct

DirectTrust is a non-profit organization of members who convene to support and advance trust in secure health information exchange. DirectTrust acts as the custodian of the Direct Standard™ and accredits organizations to ensure compliance, allowing for a trusted communication network as a result.

Want to learn more about how to benefit from your use of Direct interoperability?

Contact your Technology Vendor or visit www.DirectTrust.org.